



*HigherCode Technologies*

Let's make IT simpler

HigherCode Technologies is **Software Outsourcing & Offshore Software Development** Company since last 5 years. We are providing various services to our clients. We have more than 52 clients across the world. Our offices are in 2 countries (India and USA). We are providing services such as **Application Development, Application Maintain, R & D Consulting, Project Management, Multimedia Designing, Dedicated Resource, Mobile Application Development, SEO Services, BPO Services, Data Entry Services, Website Design and development, Product Development..**

We have delivered more than 273 projects successfully to our clients in last 5 years. HigherCode Technologies is an **India based software outsourcing company** that focuses on highly qualitative, timely delivered and **cost-effective offshore software development**.

With a rich and varied experience in providing offshore software development and project management capabilities and stringent quality standards ensure us to develop solutions that give your business an edge over your competitors.



Let's Make IT Simpler



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Contact US:

Phone: 91-9537550565, 919904517501

Email: [info@highercodetechnologies.com](mailto:info@highercodetechnologies.com), Web: [www.highercodetechnologies.com](http://www.highercodetechnologies.com)





## Technology at work for you

### CONNECTING YOUR BUSINESS TO THE TECHNOLOGY RESOURCES YOU NEED

There is a far difference between HigherCode Technologies and others work capability, Experts, Experience, delivery time, and business result. We are not only believed in business but also maintain the relation with client. We are supporting client after finish and deliver the project 24X7.

Our experts and technical team know how to work with offshore and outsourcing and its value. We are converting our clients dream project and work in to the reality. Client can use our infrastructure and resources for their projects at fix or hourly basis or a fix model cost.

We delivered project on time, at very low cost and 110% satisfaction of clients. We believe in work and honesty first rather than money.

Our Dedicated resources very experts in their work to provide a world-class services to the clients. They are experienced in their work and how to work as a dedicated resource with clients.

We are providing all kind of outsourcing and offshore development services to clients globally.

Our expert know how to support to client business and fulfill the requirement



## flexible solutions for your business needs

### IT SUPPORT SOLUTIONS

- SOFTWARE DEVELOPMENT
- WEB DESIGNING
- MULTIMEDIA DEVELOPMENT
- DEDICATED RESOURCES
- DRA, SEO, BPO SERVICES
- MOBILE APPS DEVELOPMENT
- PRODUCT DEVELOPMENT
- CLIENT SUPPORT
- IT STAFFING
- GAME DEVELOPMENT

### TECHNOLOGY CONSULTING PROVIDES A TOTAL END TO END SOLUTION.

### LEADING AND HELPING

Investing in a business consultant can help you take a step back and look at your business objectively.

Our experienced consultants understand the challenges business owners face in a shifting

### COST AND TECHNOLOGIES

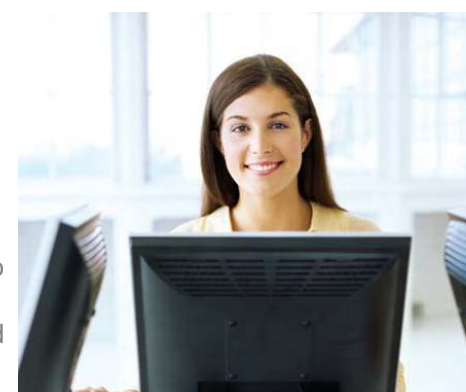
We are getting our all the business from 12 countries. Our 52 clients and partners are working with us from last 5 years. We are providing them world-class services and technologies.

We are providing them high level of software developing at very low cost. HigherCode Technologies is trying to reduce the cost to the clients.

We have three kinds of price models like Fixed Rate, Hourly Base and Monthly Base. So you can get a benefit of our technologies, cost reducing and services.

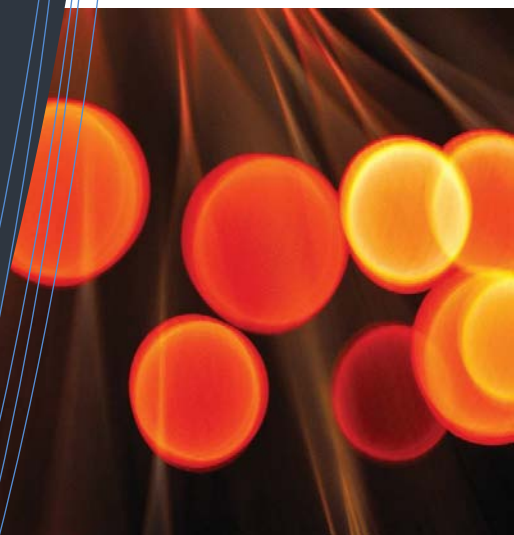
### Why Highercode?

- We turn complicated business concepts into elegant web solutions.
- All of our websites are innovative, original, and designed with usability in mind.
- We use proven methodologies that increase engagement and sales.
- We offer expert marketing, design, and programming to ensure your website has a positive impact for your business.
- We never use templates; all the websites are innovative, original and user centric.
- We turn complicated business concepts into elegant web solutions.



### MOBILE APPS DEVELOPMENT

In a long run of 10 years with great dedication and hard work of our highly skilled staff, the expertise, guidance from experienced professionals and valuable leadership of company's directors, we have reached remarkable place in the competitive market.



## SOFTWARE DEVELOPMENT

HigherCode Technologies is an India based software outsourcing company that focuses on highly qualitative,

Timely delivered and cost-effective offshore software development. With a rich and varied experience in providing offshore software development and project management capabilities and stringent quality standards ensure us to develop solutions that give your business an edge over your competitors.

Our global software outsourcing model makes sure we deliver maximum targeted result to YOU.



## TECHNOLOGIES THAT WE ARE USING

We have of team of 80 software developers and experts. we have specialized skills in Software Development, Custom Software Development, Ecommerce Software Development using custom software programming including .NET, C+, Sharepoint Server, Java/J2EE Development, C, C++, VC++, EVC, Open Source etc.

Our team is well experienced in their work. We have successfully delivered more then 373 projects to our clients across the world.

**Information Technology** is a fast growing industry. New architecture and multiplying software platforms are forcing the application development to undergo a massive sea change in existing technologies.

If you are looking for **Offshore Software Development** in India, Custom Application, Custom Software Development, **Software Outsourcing**, Ecommerce Software Development, Shopping Cart Development, and then you are at the right place.



## OUR CLIENTS AND SATISFACTION

We understand the project's time value and investment. We delivered all the projects in time limit. Our clients are always important for so we are trying to providing them best value and software services. We are providing them all our services at very good and low coast.

We have more then 52 clients in last 8 years and still they are getting our best services.

## OFFSHORE DEVELOPMENT SERVICES

- SOFTWARE DEVELOPMENT
- JAVA DEVELOPMENT
- MOBILE APPLICATION



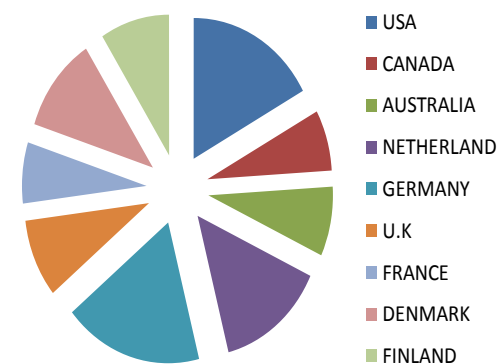
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## PROJECTS PERSANTAGE





### Mobile Game Development

Mobile companies were smart enough to realize the increasing ubiquity of mobile usage in business and were quick enough to cash into the opportunity to increase their market.

Our online mobile game developers have technical expertise to deliver quality services in Action Mobile Games, Adventure Mobile Games, Arcade Mobile Games, Card Mobile Games, Puzzle Mobile Games, Racing Mobile Games, Sports Mobile Games, Global Multiplayer Mobile Games and GPRS Multiplayer Mobile Games.

### Mobile Application Services

- Mobile Apps development
- Mobile Game Development
- Mobile Apps Testing Services
- Mobile Commerce
- Global Positioning System(GPS)
- Re-Engineering
- Support & Maintenance
- Mobile Apps Porting



### i-Pad Application Development

Highercode can handle whatever accelerometer, GPS, calendar, or other feature your project requires. By staying ahead of the technology curve, the quality of service at Highercode is unmatched. If you have an idea for how to use the latest technology available on the latest iPad tablet, then let Highercode make it happen.



### Android Application Development

Android is predicted to be the next-gen thing in the mobile-web world. A mobile software platform and OS based on the Linux kernel, Android allows developers to create code that can control mobile devices via Google-enabled Java libraries. A new wave in the crowded mobile market, Android is an important platform to develop mobile applications using the software stack provided in the Google Android SDK.

Highercode Technologies android developers have leveraging skills and vast experience in android application development by using java, android development tools (ADT) plug-in for the Eclipse IDE. Mobile developers at our development center build android applications, test in simulator and then final test on android device for most efficient solutions.

### Mobile Application Testing

Today, everything is technology driven and as users are inclined to hi-tech gadgets, that makes them more susceptible to defects, flaws, or errors in the application code. Considering all these things testing becomes one of the key activities for verifying and validating software application or program.

However, there are certain things that needed to be sorted out while going for mobile application testing process: How effective can your mobile application work on the real mobile phones and smartphones? Do your data services are accessible from all targeted markets, at all times, on the real handset device? Is it possible to make changes on the server side and still be able to interact without any problem?

Our testing methodology would take into consideration a number of characteristics to improve the quality of a mobile application project, quality assurance and testing process unique to the mobile paradigm:



### Mobile Commerce

With the induction of more advance computing ability and connectivity the demand for smart phones and their services, from both businesses and consumers have moved up at an expeditious pace.

Gateway has taken an early initiative on this front too. Our team can provide m-commerce solutions by providing secure transaction over mobile devices by clubbing the transactional services provided by other industry majors by implementing micro payment solutions. In combination to our capabilities on developing financial application, we also work on implementing the mobile commerce solution along with some of our web application.





## WEB DEVELOPMENT

At HigherCode Technologies, Web development is a broad term for the work involved in developing a web site for the Internet (World Wide Web) or an intranet (a private network). This can include web design, web content development, client liaison, client-side/server-side scripting, web server and network security configuration, and e-commerce development. However, among web professionals, "web development" usually refers to the main non-design aspects of building web sites: writing markup and coding.

## WEB APPLICATION SUPPORT

- WEB-DESIGNING
- WEB APPLICATIONS
- E-COMMERCE
- WEB MARKETING
- HOSTING
- DOMAIN
- UPDATING
- 24X7 SUPPORT

## OUR EXPERTS TEAM WORK

Our dedicated teams work very closely with you during the development lifecycle to provide end-to-end software solutions with complete functional design specs, including working prototypes. Clients are active participants in the development and delivery of projects, ensuring that timelines are met.



## SEO SERVICES

Highercode has vast experienced and expertise team of SEO. We are offering quality SEO Services and all kind of online marketing solutions. We are designing the SEO to fulfill our client requirement.

- Directory Submission
- Blogging Services
- Article writing & Submission

This is where HigherCode Technologies Pvt. Ltd. comes in, with its vast array of expertise and resources through already established office premises locally. Companies by means of partnering with HigherCode can not only utilize these resources but maximize their productivity and profitability

## BPO SERVICES

Growth in business is what you desire and we spare no efforts to help you get that. We believe that BPO is not just about "outsourcing". Rather, it is an ongoing process that has covered miles today, including everything that may mean good for your business from sustaining existing business, diving in new business and eventually maintaining the overall growth as well.

## OUR STRENGTH AT WEB

We have designed more than 356 website in last eight years with many technologies. At present we have joined hand with many marketing and IT companies in USA, Denmark, U.K and Australia for web designing and online marketing.

At HigherCode Technologies, we have more than 30 web developers and expertise. They are having vast experience of web application developing in IT Company.

Our clients are getting a benefit of our best web application services and reducing coast. Give us a chance to work with you on your project and web application to turn your dream project in to reality business.

Our expertise will give you world-class service and support your business at world level. We are always using the latest technologies to develop the web application which is benefit for our clients and business.



## Web Designing

All our works are designed in a manner to give people the most accessible & usable designs that are completely devised according to the web standards using CSS & search engine visibility.

With an experience of over five years, Highercode a professional **Web Designing Company** has become one of the foremost choices of people looking for professional web Design Company, affordable web site Design Company, web site promotion & internet marketing company by all possible means.





### Data Collection

Highercode proffers first-hand, organic, front-line experience and expert, insightful research knowledge. A team handpicked to ensure personalized attention to your projects, developing and deploying accurate data collection methods and insights presents a strong advantage to your clients.

A key foundation for any kind of research, yet data collection today is increasingly more challenging to execute, given the advent of consumer technologies, evolution of business practices, and relevant near-commoditization of portions of research cycles.

Highercode has the best data collection tools to address client needs for acquiring authentic and well-managed data across multiple methodologies – embracing new technologies while maintaining traditional execution project goals and industry values.

### BPO Services

- Data Collection
- Mortgage Processing Services
- Finance and Accounting services
- Mobile Commerce
- Market Research
- Data Entry Services
- Client Support Services
- Customer Acquisitions

### Finance & Account Services

Count on an experienced partner to manage your day-to-day Finance and Accounting Business processes. Highercode Technologies applies proven process reengineering methodologies, technology applications and global service delivery capabilities to help you improve service performance and reduce transaction costs..



### Client Support 24x7 365 Days

Our Client Support Services are available 24/7 via phone, Web site or e-mail so you can count on receiving knowledgeable, real-time support from consultants with a high level of expertise in our solutions.

We are 24X7 available on IM such as Skype, Yahoo, Gtalk, On our Companies local email, Our Mobile and our USA, India local number. So client can contact us any time they want.

### Our Team & Expertise

We have large expert team for BPO Services. We have delivered more than 24 projects in last five years. Highercode Technologies having vast infrastructure and experienced team for BPO Services across the globe. We are providing 24X7 Service to client and convert data in to business.

We have vast experienced team for BPO Services. Our team has done success fully some bpo projects in USA, Canada and other countries in last five years.

To be a leading provider of knowledge based outsourcing services to a global clientele by offering value through innovative use of technology and harnessing the highest potential of its people



### Mortgage Processing Services

A domain-trained, skilled workforce allows us to remain competitive. Highercode's expert Teams come with extensive vast experience; each having worked with at least one major Originator. To start with, we have the necessary knowledge on the workings of the Mortgage Industry. We build that up with periodical refresher courses with our delivery Teams.

### Market Research Services

Count on an experienced partner to manage your day-to-day Finance and Accounting Business processes. Highercode Technologies applies proven process reengineering methodologies, technology applications and global service delivery capabilities to help you improve service performance and reduce transaction costs.





## SEO

By using SEO services which is one of the most effective things you can do online, getting your web site optimized in such a way that the search engines will reward you by sending traffic your way. SEO is not really that simple, but the bottom line is, if your page gets optimized both on page and off page, you tend to receive high rankings naturally on various search engines, which leads to generate maximum traffic for you.

### Web Marketing Services

- SEO Services
- Web Promotion
- Blogger Management
- Social Networks Creation
- Google Analytics Management
- Search Engine Keywords Report
- Support & Maintenance



### Social Networks Creation

Creating social communities is a good way of increasing traffic to your site. These community pages pertain to the keywords you target. These community pages should be sufficiently Search Engine Optimized so that they rank in search engines. The goal is to get traffic to your main site.

The first task is to make communities. These communities may be made use of in order to attract visitors to your main site. A consequence of this would be to get your pages ranked higher because they get greater exposure. What this entails is the creation of useful articles and e-books, which are of interest to the community and create back links to the relevant pages in your main site. Promotion of these articles would also go side by side.

The method of generating traffic by means of **social community pages** has various positive characteristics. Besides the possibility of creating communities related to various keyword.

## Web Promotion

A **Web Promotion Assistant** is the best way for any business or individual to get some fast, efficient administrative help when trying to get more web site traffic. Since the Web Promotion Assistant work out of your offices using the latest technology, you do not have to incur any costs related to infrastructure, wear and tear and employer-employee legal issues.

Additionally, experts in the art of web site traffic promotion already trained these **Web Promotion Assistants**. Therefore, you can jump in and immediately start executing your traffic building campaigns without wasting even a single hour on training.

- ✓ Web Promotion assistant assists with all traffic generation activities.
- ✓ Proper traffic plan is prepared before commencing the project.
- ✓ Web promotion assistant sends the weekly report to the client about the details of the work executed during the period.

# BLOG



### Blogger Management

The first task here is to come up with a list of sites that have the largest number of subscribers to feeds. The way this can be utilized for our benefit is by placing ads on blog networks that have a very high traffic. Bloggers produce feedback and reviews in such a way that the reputation of the products goes up. Further, your site will also get a back link from the blog. A well planned **blogger advertising management** system will ensure hundreds of quality inbound links from blogs. If your website is listed on an array of blogs, there are greater chances of your blog getting a great deal of traffic. A blog management is an effective way of focusing on net denizen type of customers.

### Google Analytics Management

As a first step, you need to create a Google analytics account. Then the tracking code needs to be placed in the site pages. What Google analytics does is detect those keywords that pull those visitors that are most likely to be your frequent customers. It also records which ad copy triggered most number of responses



**We'll get you to the TOP**



**FASTER THAN ANYONE ELSE!**

## Contact Us:-

**Company Phone No.:-** (India) 919537550565 (U.S.) 803-386-2853

**Company Web Site:-** [www.highercodetechnologies.com](http://www.highercodetechnologies.com)

**E-Mail ID:-** [info@highercodetechnologies.com](mailto:info@highercodetechnologies.com)

**Skype ID:-** htc.highercode

**Gtalk ID:-** htc.highercode

**Yahoo ID:-** htc.highercode

## Highercode Experience:-

- Highercode offers wide coverage in Technology Offering through a large pool of resources backed by Best-In-Class Infrastructure and Matured Processes
- Highercode offers flexible engagement contracts, leading to managed business risks and faster ROI Since its inception, Highercode has been governed by its core values of breeding entrepreneurship and sharing success. They shape the culture and define the character of our company. They guide how we behave and make decisions.
- We are offering span technology consulting, custom software development, systems integration, product engineering, maintenance and support, independent verification and validation services and IT infrastructure services
- Highercode offers Global Delivery Model with multiple development centers specializing in various delivery areas, coupled with our presence in 30+ countries through our own offices and strategic partners
- Highercode takes pride in building strategic long-term client relationships. Over 75% of our revenues come from existing customers.



**HIGHERCODE**  
Technologies Pvt. Ltd

CERTIFIED  
PARTNER



**Microsoft**  
CERTIFIED  
Partner

**Adobe**  
CERTIFIED

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